



GM

Dealer  
Equipment

# Special Offer from GMDE ... Call Today!

**PURCHASE**  
or **LEASE**  
a **BD Laser!**  
**FREE 90 Day**  
**Trial Period...**  
at **NO COST**  
to you!



Part # offer applies to 425-920000

Call 1-800-GM-TOOLS for details

Visit us at [GMDEsolutions.com](http://GMDEsolutions.com)



\*Dealer will be billed after 90 days if product is not returned. Contact GMDE for details.

Offer valid through December 31, 2010.

<b>BD Laser Program Purchase Price</b>		<b>\$6,995.00</b>
<b>KEYS</b>		
Key Blank cost each (example only)		\$25.00
Keys Cut per month		20
Key Blank cost per month (based on 22 working days per month)		\$500.00
<b>LABOR</b>		
Shop Labor Rate		\$60.00
Labor rate per key (approx. 2-1/2 min. per key)		\$2.50
Keys cut per month		20
Labor Cost per month (2-1/2 min. to cut a key x keys cut per month)		\$50.00
<b>PROFIT</b>		
Key Selling Price (example only)		\$75.00
Keys sold per month		20
Subtotal		\$1,500.00
Key Blank Cost per month + Labor Cost per month		\$550.00
Key Profit per month		\$950.00
<b>Estimated Annual Profit from Key Cutting</b> (Key profit per month x 12 months =)		<b>\$11,400.00</b>
<b>Return on Investment</b>		<b>7 Months</b>

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**BD LASER**



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BD Laser Program Monthly Lease		\$199.00
<b>KEYS</b>		
Key Blank cost each (example only)		\$25.00
Keys Cut per month		5
Key Blank cost per month (based on 22 working days per month)		\$125.00
<b>LABOR</b>		
Shop Labor Rate		\$60.00
Labor rate per key (approx. 2-1/2 min. per key)		\$2.50
Keys cut per month		5
Labor Cost per month (2-1/2 min. to cut a key x keys cut per month)		\$12.50
<b>PROFIT</b>		
Key Selling Price (example only)		\$75.00
Keys sold per month		5
Subtotal		\$375.00
Key Blank Cost per month + Labor Cost per month		\$137.50
Key Profit per month		\$237.50
<b>Estimated Annual Profit from Key Cutting</b> (Key profit per month x 12 months =)		<b>\$2,850.00</b>
<b>Return on Investment</b>		
Approximate Return on Investment BD Laser price \$203/monthly profit =		<b>1 Month</b>

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